PEDIATRIC CRITICAL CARE SUMMIT OF THE AMERICAS
November 7-10, 2019
15th Latin American Congress of Pediatric Intensive Care and 26th Pediatric Critical Care Colloquium USA

Houston, Texas USA

pccsa2019.societyhq.com

Critical Care Section Department of Pediatrics

Texas Children’s Hospital
Baylor College of Medicine

EXHIBITOR PROSPECTUS
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Pediatric Critical Care Summit of the Americas 2019

15th Latin American Congress of Pediatric Critical Care ("SLACIP") & 26th Pediatric Critical Care Colloquium (PCCC) Annual Meeting

Pediatric Critical Care Summit of the Americas 2019 (PCCSA)

- Support, encourage and promote excellence in clinical care and research in the field of pediatric critical care across the Americas.
- Encourage collegial relationships between US, Central American and Latin American pediatric intensivists and the greater inter-professional team.
- Promote basic, translational, and clinical research related to critically ill children both while acutely ill and after discharge from the ICU.
- Promote and disseminate related quality improvement and patient safety materials through established and developing communication technologies.

The Pediatric Critical Care Summit of the Americas 2019 will be a unique event -- a joint meeting blending two pediatric critical care organizations -- the 26th Pediatric Critical Care Colloquium (PCCC) and the 15th Latin American Congress of Pediatric Intensive Care (SLACIP). The theme of the 26th Pediatric Critical Care Colloquium will be “PICU: from global care to global health” and the theme of the 15th Latin American Congress will be focused on “PICU liberation, integrated multidisciplinary care, survival and the technology dependent child.”

As this conference is a Pan-American conference, all conference sessions will be dually-translated in either Spanish or English respectively. The goal for this joint conference will be to create a forum for active discussions of the science and art of the care of critically ill children. The vision is for this conference to be multi-disciplinary and welcoming of trainees. Attendees will acquire knowledge of the latest clinical and research advancements with the guidance of eminent leaders in the field of Pediatric Critical Care Medicine. Practical information will be a special emphasis via the pre-conference workshops. The conference is targeted to all allied health care professionals who care for critically ill children including pediatric critical care physicians, pediatric critical care nurses, advanced practice nurses, hospitalists and respiratory therapists.

Invitation to Support

The PCCSA is pleased to invite your organization to increase its visibility and to build and strengthen relationships with pediatric intensive care healthcare leaders across the Americas. Industry support is vital to the success of this conference and demonstrates your commitment to improving care for critically ill children.

With unopposed exhibit hours, you will have an opportunity to generate new leads with pediatric critical care decision makers.
Target Audience

The program curriculum and activities are designed to provide an interactive educational forum for physicians, nurses, therapists, and other healthcare professionals who care for critically ill pediatric patients.

- Physician specialties represented include pediatric critical care medicine, pediatric emergency medicine, pediatric surgery, pediatric nephrology and pediatric oncology
- Nursing representation includes pediatric critical care nurses and advance practice nurses

We anticipate 300 – 400 attendees at 2019 PCCSA with approximately 200 Latin American attendees and 100-200 US attendees.

Objectives

After attending this activity, the participant will demonstrate the ability to:

- Explore the evolving conception of Post-PICU care
- Articulate issues central to the care of technology-dependent children
- Discuss differences in PICU practice approaches among the Americas
- Perform applications of essential bedside skills in the care of critically ill children

Exhibit Application Procedures

Letter of Agreement

To apply for exhibit space and secure additional promotional opportunities, complete the PCCSA-TCH Exhibit Space Application and Contract. Download the pdf from the PCCSA website at http://pccsa2019.societyhq.com/exhibits/.

Return the completed and signed application to Dana Gibson, Director of Corporate and Educational Support, by email to dana@societyhq.com.

Payment

All fees will be invoiced by Texas Children’s Hospital and payments will be made directly to TCH.

The host of the PCCSA is the Critical Care Section, Department of Pediatrics of Texas Children’s Hospital and Baylor College of Medicine. TCH is the accredited provider of the continuing medical education conference.

Exhibit Space Includes

- 6 ft table, skirted
- 2 chairs
- 8’ x 8’ area for a single tabletop exhibit

GOLD Exhibit Space

- Two in-line 6 ft tabletops

Cancellation Policy

Written cancellations received in the PCCSA exhibits office by September 10, 2019 will receive a 50% refund. There are no refunds for cancellations received after October 10.

Liability

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless the Pediatric Critical Care Colloquium, Latin American Congress of Pediatric Critical Care, and Texas Children’s Hospital, their officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys’ fees) arising from or in connection with Exhibitor’s participation in the Activity.
**Exhibit Space**

Exhibit space is assigned on a first come, first served basis.

**Exhibit agreements must be submitted prior to exhibit space being assigned.**

Every effort will be made to accommodate special requests. The PCCSA cannot guarantee preferences for exhibit space locations.

The PCCSA reserves the right to add, move or remove exhibit tables if necessary. The floor plan is subject to change.

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**General Exhibit Information**

**Exhibit Dates:** November 8-9, 2019

**Exhibit Move-in Hours**

| TBA | Thursday, November 7, 2019 |
| 7:00 - 8:30 am | Friday, November 8, 2019 |

**Exhibit Hours | Friday, November 8, 2019**

Exhibits open at 8:30 am and close at 3:30 pm

- 10:30 - 11:00 am Coffee Break with Exhibits
- 3:00 - 3:30 pm Coffee Break with Exhibits

**Exhibit Hours | Saturday, November 9, 2019**

Exhibits open at 8:30 am and close at 3:30 pm

- 10:30 - 11:00 am Coffee Break with Exhibits
- 3:00 - 3:30 pm Coffee Break with Exhibits

**Exhibit Move-out Hours**

| 3:30 - 5:00 pm | Saturday, November 9, 2019 |

Exhibitors are invited to the **Saturday Fiesta** being held after the program ends. Tickets are $50. Venue and time to be announced.

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**Exhibit Packages**

**Gold Level Exhibitor - $12,000**

Gold exhibitors are considered preeminent supporters of the Pediatric Critical Care Summit of the Americas (PCCSA). As a Gold Level Exhibitor, your organization receives top billing prior to and during the conference.

**Exhibit Display**

- Two 6 ft in-line, skirted tabletops with 4 chairs
- 8 complimentary exhibitor badges (non-CME/CE)
- Pre and post conference attendee list with name, city, state, country, and place of practice

**Pre Conference Publicity**

- Listing on PCCSA mobile meeting guide with your organization’s profile (350-word
EXHIBITOR PROSPECTUS

2019 PCCSA

- Two uses of the pre-registration list to create awareness prior to the conference (email sent by PCCSA exhibit staff)

On-site Awareness
- Top billing on the support recognition sign at the Exhibit Hall entrance
- Identified as a Gold Level Exhibitor in the mobile meeting guide
- Thanked as a Gold Level Exhibitor from the podium daily
- Recognized as a Gold Level Exhibitor on the slides presented between general sessions (no logo)

Silver Level Exhibitor - $8,000
The PCCSA provides a great opportunity to promote your products, services, and brand amongst an audience of America’s top multidisciplinary pediatric critical care professionals.

Exhibit Display
- 6 ft skirted tabletop with 2 chairs
- 6 complimentary exhibitor badges (non-CME/CE)
- Pre and post conference attendee list with name, city, state, country, and place of practice

Pre Conference Publicity
- Listing on PCCSA mobile meeting guide with your organization’s profile (250-word description) and logo
- One uses of the pre-registration list to create awareness prior to the conference (email sent by PCCSA exhibit staff)

On-site Awareness
- Identified as a Silver Level Exhibitor in the mobile meeting guide
- Support recognition on the Exhibit Hall entrance sign
- Thanked as a Silver Level Exhibitor from the podium daily
- Recognized as a Silver Level Exhibitor on the slides presented between sessions (no logo)

Bronze Level Exhibitor - $4,000
As a Bronze exhibitor, your organization will benefit from the recognition and exposure throughout the Summit.

Exhibit Display
- 6 ft skirted tabletop with 2 chairs
- 4 complimentary badge registrations
- Pre and post conference attendee list with name, city, state, country, and place of practice

Pre Conference Publicity
Listing on the PCCSA mobile meeting guide with your organization’s profile (150-word description) and logo

On-site Awareness
- Identified as a Bronze Level Exhibitor in the mobile meeting guide
- Support recognition on the Exhibit Hall entrance sign
• Thanked as a Bronze Level Exhibitor from the podium daily
• Recognized as a Bronze Level Exhibitor on the slides presented between sessions (no logo)

Exhibitor - $2,500
• Recognition in the mobile meeting guide, meeting signage, and conference slides presented between sessions (no logo)
• Recognition on the Exhibit Hall entrance signage
• One 6 ft skirted tabletop with two chairs in the exhibit area
• Two exhibitor badges
• Up to 100-word company profile on the conference website

Exhibitor Badges and Product/Company Description
Exhibitor badge names and product or company descriptions are due by October 15, 2019. Email your badge names and company profile to Julie Hitt in the PCCSA office, julie@societyhq.com.

Additional exhibitor badges are $200/badge. Payment is due in full prior to exhibit move-in.

Promotional Opportunities

Logo on Mobile Meeting Guide $400
1. Exhibitor will provide PCCSA staff with a high-resolution jpg, png, or vectored eps file of the company logo.
2. The logo will be placed on the list of exhibitors located on the PCCSA mobile meeting guide.

Pre-registration Email Blast $750
1. The pre-registration email blast is available for one-time use.
2. The email communication must be provided in html format for approval before it will be sent to the registrants.
3. The email addresses are not shared with the purchaser. The PCCSA-approved email blast will be sent by the PCCSA office.

Hotel Key Card Sponsor $500
Exclusive sponsorship! Provide a customized hotel key card for every PCCSA attendee to receive upon check in. The sponsoring company will work directly with the Intercontinental Houston-Medical Center’s key card vendor and cover all costs associated with the actual key cards in addition to the sponsorship fee. Contact Dana Gibson for additional information, dana@societyhq.com.

Hotel Room Drop $1,000
Put your company information in the hands of attendees when they check-in at the Intercontinental Houston-Medical Center. The sponsoring company will work directly with the hotel to coordinate the
material delivery and cover all associated costs in addition to the sponsorship fee. Contact Dana Gibson for additional information, dana@societyhq.com.

**Mobile Meeting Guide Sponsor $5,000**
The conference mobile meeting guide (e-material) sponsorship is a great way to get your name out to all conference attendees.

- Thanked as the Mobile Meeting Guide Sponsor from the podium
- Special recognition in the mobile meeting guide with your logo. Sponsor will also be recognized on the SLACIP website.
- Recognition on the meeting signage
- Sponsor listing on the PCCSA 2019 mobile meeting guide with your organization’s profile (100-word description) and logo

**Conference Charging Station Sponsor $5,000**
The sponsorship allows you to brand the Charging Station used throughout the conference giving you frequent visibility among attendees. Contact Dana Gibson to see an example of the charging station, dana@societyhq.com.

- Exclusive sponsorship!
- Custom wrap with sponsor branding
- Sponsor listing on the PCCSA 2019 mobile meeting guide with your organization’s profile (100-word description) and logo. Sponsor will also be recognized on the SLACIP website.

**Scientific Poster Walk-Around Session Sponsor (Non-CME) $3,500**
Accepted abstracts submitted for the PCCSA are presented in the poster viewing area of the conference. Show your support by being a sponsor of the poster sessions.

- Recognition in the mobile meeting guide with your organization’s profile (100-word description) and logo. Sponsor will also be recognized on the SLACIP website.
- Identified as the sponsor on signage at the venue.

**Fiesta Reception Sponsor $10,000**
*Saturday, November 9, 2019 | 5:45 – 8:00 pm*

The Fiesta Reception allows organizations to network with delegates in a relaxed, after-hours setting. The reception will be held Saturday, November 9 from 5:45 pm to 8:00 pm. Multiple sponsorships available. Each sponsor will receive:

- One 6ft table during the reception for promotional material
- Special recognition on meeting signage at the Fiesta Reception
- Identified as the Fiesta Reception Sponsor in the conference program (print deadline 10/01/19)
- Sponsor listing on the PCCSA 2019 mobile meeting guide
- Sponsor listing on the PCCSA 2019 conference website with your organization’s profile (100-word description) and logo with a link to your company website
Shipping and Exhibitor Service Forms

The Intercontinental Houston-Medical Center shipping guidelines along with service order forms for exhibitors will be available Summer 2019.

There will be complimentary wireless internet access in the conference area. The login will be provided prior to the conference.

Hotel Reservations

INTERCONTINENTAL® HOUSTON – MEDICAL CENTER
6750 Main Street, Houston TX 77030

PCCSA has negotiated a special group rate for colloquium registrants of $189/night plus tax (currently $17%, subject to change). The group block closes on October 24, 2019, or when the block fills, whichever occurs first.

Group rates are offered three days prior and three days after the meeting dates, based on availability. Exhibitors may take advantage of the group rate by reserving their lodging through http://pccsa2019.societyhq.com/exhibits/

PCCSA Exhibits and Sponsorship Contact

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Check the PCCSA website for updates!